

The Online Diploma in Sustainability Management for Business

We are delighted to be co-funding this programme by 70% of cost making these affordable to all sized SME businesses. We are in receipt of funds from Skillnet Ireland under the EU's "European Social Fund Plus" (ESF+), a shared management initiative for EU member states (Please read about the scheme in the link below).

More about the ESF+ funding scheme:

<https://european-social-fund-plus.ec.europa.eu/en/shared-management>

The fee per participant is only €450 (subsidised by ISME Skillnet from €1,500).

Schedule:

Commencing 12th November 2024

Online delivery

1 online evening class per week (18.15 - 21.30)

Duration: 12 weeks (break for Christmas and New Year)

Certified by The Dublin Business School (DBS)

Fee: €450 per person.

Maximum 10 participants.

In the last decades, the concepts of sustainable development and sustainability in business have become dominant in the political agenda both at national and international level and have a growing impact on the consumer behaviours.

This diploma will explain how sustainability management can be integrated into business operations and introduce students to diverse ways in which businesses can promote and implement sustainability and environmentally-conscious policies in the workplace. This programme will also review the support available to companies in Ireland for the development and implementation of 'Green Business' strategies.

In this programme, learners will explore the concept of sustainability and its relationship to business and examine the issues related to sustainability management in a local *and global* context.

Why study Sustainability Management in Business?

The aim of this programme is to outline how sustainability management can be integrated into business operations and introduce students to diverse ways in which businesses can promote and implement sustainability and environmentally-conscious policies in the workplace.

By completing this online diploma, you will develop core skills in:

- Understanding how sustainability policies can positively impact business and its operations.
- Examining the key areas of sustainability management in the workplace.

- Developing an ability to create practical sustainability policies for the workplace.
- Identify suitable communication strategies to disseminate sustainability practices and engagement.
- Analyse the role that technology and innovation plays in supporting sustainability practices.

Modules covered during the course:

- Introduction to Sustainability
- Sustainability and Business
- Sustainability and the Law
- Sustainability and Finance
- Sustainability in the Modern Workplace
- Technology and Innovation
- Creating and Implementing Practical Policies
- Communication and Engagement
- Environmental Improvement Funding